

11TH ANNUAL SOUTHWEST IDEA SHARE

“The Challenge of Change”




**October 16 - 19, 2016
Shreveport, Louisiana**

EVENT SCHEDULE

Sunday October 16, 2016

5 - 6 PM	• Texas Grand Prix Meeting	Salon 1
6 - 7 PM	• Open Bar - Social Hour	
7 - 9 PM	• Welcome Reception	Salon 1

Monday October 17, 2016

8 AM - 1 PM	• Classic Golf Tournament	Querbes Golf Course	
3 PM - 6 PM	• Louisiana State Meeting	Louisiana Room	
3 PM - 6 PM	• Texas Youth Committee	Arkansas Room	
4 PM - 5 PM	• Texas Education Committee	Arkansas Room	
5 PM - 6 PM	• Texas Board Meeting	Arkansas Room	
2 PM - 5 PM	• Exhibitor Set Up	Ballroom C & D	
5:30 - 6:30 PM	• Open Bar	Foyer by Ballroom A	
6:30 PM - 8 PM	• Exhibitors Welcome Dinner	Salon I	

\$100 Cash Drawing

Card game | Marc Pater, Proceeds go to the Hall of Fame & BVL

Tuesday October 18, 2016

8:30 AM	• Breakfast	Ballroom C	
8:45 AM	• Welcome Remarks - Mike Logan		
9 - 10:30 AM	• Presentation by Larry Oxenham - American Society for Asset Protection --- <i>"How to Save on Texas & Protect your Company from Lawsuits."</i> ---		\$100 Cash Drawing
10:15 AM	• Break		
10:30 AM - 11:30 AM	• Presentation by Jim Chapman - Coast to Coast / Elaut --- <i>"How Cranes Can Lift Your Revenue"</i> ---		\$100 Cash Drawing
11:30 AM - 12 PM	• Introduction of Vendors - Pat Allen, Arkansas		
12 PM - 2 PM	• Working Lunch	Buffet in Foyer	
2 PM - 3 PM	• Presentation by Carey Tosello --- <i>"Social Media Tools for Success in Bowling"</i> ---		\$100 Cash Drawing
3 PM	• Break		
3:30 PM - 4:30 PM	• Idea Share Segment (Bruce Davis, Beth Standlee, Mike Logan) --- <i>E-mail your promotion idea prior to the show (k.miller@texasbowlingcenters.org)</i> ---		\$100 Cash Drawing
5 PM - 6 PM	• Open Bar	Foyer	
6 PM - 7:30 PM	• Dinner	Ballroom A	
7:30 PM	• Head or Tails Game & Slot Tournament		\$100 Cash Drawing

Wednesday October 19, 2016

8:30 AM - 9:30 AM	• Breakfast with BPAA <i>Frank DeSocio - Executive Director, BPAA & Amy Arcuri</i>	Ballroom C	
9:30 AM - 10 AM	• Kristen Eastlik - Department of Labor Issue effective December 1st		\$100 Cash Drawing
10 AM - 10:45 AM	• Presentation by Rodney Johnson, Planning & Research, Shreveport Police --- <i>"Active Shooter Issues / Center Security & Safeguard Plans"</i> ---		
10:45 AM - 11 AM	• Break		
11 AM - 11:45 PM	• Donna Carpenter, MillerCoors Presentation --- <i>"Building with Beer - Growing your sales with the right brands."</i> ---		
12 PM	• Open Discussion for 2017 SW Show		\$500 Cash Drawing
12:30 PM	• Arkansas State Meeting	Ballroom C	

BOWLING CENTER REGISTRATION

Bowling Center Name _____

Representative Name _____

Representative Name _____

Total Show Registrations _____ x \$50 = _____

(includes all meals, seminars, trade show & cocktail hours)

VENDOR REGISTRATION

Name of Company _____

Representative Name _____

Representative Name _____



CLASSIC GOLF REGISTRATION

CLASSIC GOLF TOURNAMENT - Querbes Golf Course

Name of Company _____

Name _____

Name _____

Name _____

Golf _____ Number of People _____ x \$60 = _____

(includes round of golf, cart, tees & prizes)

Total amount submitted to TBCA

Registration Total \$ _____ + Golf Total \$ _____ = Grand Total \$ _____

RETURN TO: TBCA, 5700 Grover Avenue, Austin, TX 78756

Questions: Contact Karen Miller

512-467-9331 • Fax: 512-467-9384 • E: k.miller@TexasBowlingCenters.org

HOTEL & TRAVEL INFORMATION



Sam's Town Hotel & Casino
315 Clyde Fant Parkway, Shreveport, LA
P: 1-877-429-0711
Group Code: SH10TBC Room Rate \$75

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